

ADVERTISING IN SMETODAY

| MEDIA INFORMATION

SMEToday is a digital UK business magazine providing an information source for SME business. The publication is produced in association with 'The Great British Expos' group.

Aimed at those who own, run or assist in the running of small and medium-sized businesses within the UK, the SMEToday website, email newsletters and social media outlets, provide a valuable tool to SMEs and their leaders to aid them in the day to day running of business, provision of best advice and to promote growth and success in their chosen activities.



MARKETING OPPORTUNITIES

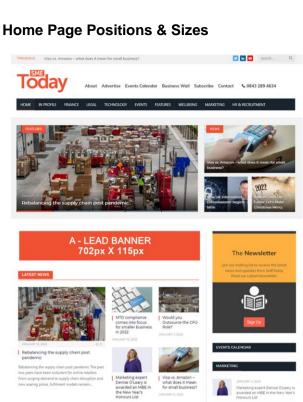
SMETODAY WEBSITE ADVERTISING

Home Page Advertisements Rates:

	Top of page (Banner A)	Body of page (Banner B)	Bottom of page (Banner C)	Sidebar (Tile D)
Sizes	702px X 115px	702px X 115px	702px X 115px	325рх Х 165рх
1 – 4 weeks	£360/week	£320/week	£285/week	£220/week
5 – 8 weeks	£324/week	£288/week	£256/week	£198/week
9 – 12 weeks	£306/week	£277/week	£246/week	£197/week

Category Pages Advertisements Rates:

	SolusTop of Page	Shared Top of Page	Sidebar
	(Banner E)	(Banner F)	(Tile G)
	(Dariner L)	(Dariner I)	(Tile G)
Sizes	1078px X 115px	535px X 115px	325px X 165px
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1 – 4 weeks	£310/week	£200/week	£128/week
5 – 8 weeks	£290/week	£180/week	£112/week
9 – 12 weeks	£260/week	£150/week	£96/week



B-BANNER 702px X 115px









B - BANNER 702px X 115px











C - BANNER 702px X 115px









702px X 115px

C - BANNER













325px X 165px





D-TILE 325px X 165px







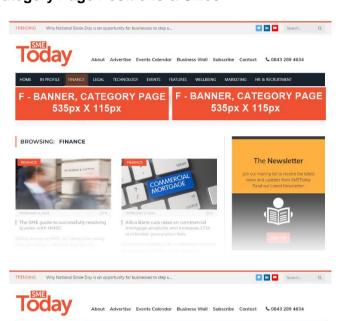








Category Page Positions & Sizes





HOME IN PROFILE FINANCE LEGAL TECHNOLOGY EVENTS FEATURES WELLBEING MARKETING HR & RECRUITMENT







































G - TILE 325px X 165px





Sponsored Content

Featured article and top of page banner on relevant category page:

Visible on Home page for guaranteed twoweek period £880. *

*Banner advertisement run on relevant category page for two weeks, size 535px X 115px

Business Wall

Per Business, per business category*: £12/month.

*Multiple category discount available, please talk to your advertising contact

SMETODAY NEWSLETTER ADVERTISING

Newsletter Advertising Rates

Average distribution to over 110,000 named individuals in companies and organisations using services and products supplied by SME's throughout the UK.

	Top of Page	Body of Page
Sizes	600px X 140px	600px X 140px
1 – 4 issues	£688/ issue	£576/ issue
5 – 8 issues	£618/ issue	£518/ issue
9 – 12 issues	£584/ issue	£488/ issue

Circulation Breakdown of Newsletters

Our newsletters are sent to Director / Board Level, Management or Officer / Controller level contacts in the Industry sectors listed:

Industry Sectors

I.T. & Telecoms Industry Marketing Industry Government

Health Sector

Manufacturing Industries

Finance / Banking **Education Sector**

Building & Construction

Motor Services

Office Services

Professional Services

Engineering Retail Sector

Wholesale & Distribution

Leisure

Services

Chemical Processing

Transport

Publishing & Media

Mineral/Fuel/Metal

Public Services

Charities

Aariculture

Miscellaneous

Job Functions

Senior Manager Health & Safety

Facilities Management

E-Commerce

Call Centre

Customer Services

Financial

Marketing

Computing

Sales

Purchasing

Telecoms

Personnel & HR

^{*}Article length maximum on 1200 words

Pre-Paid and Discounted Rates

Prepaid rates only apply when payment is made in advance of the ad appearing or a series of ads starting. **10% discount for prepayment.**

Sponsorship Opportunities

SMEToday business magazine is also able to provide a range of sponsorship, paid-content and event participation opportunities to target your audience.

- Sponsored features
- Expert articles/content
- Featured business/people

CONTACT US

If you would like any more information, would like to submit an article or advertisement please call us on 0843 289 4634, email us at editorial@smetoday.co.uk or write to us using the address details below.

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